

UK 2020 SALES SEASON: A WINNER FOR ECOMMERCE AND OMNICHANNEL



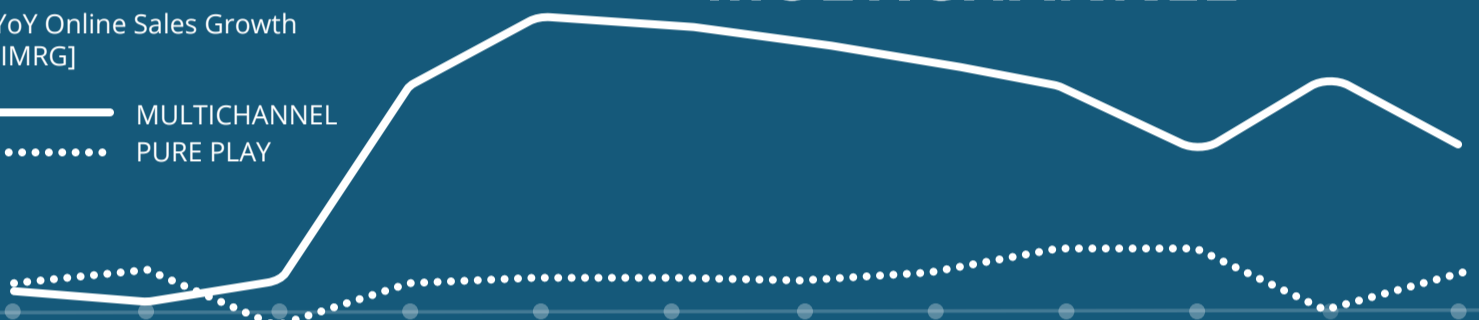
36%

YOY ONLINE RETAIL SALES
GROWTH IN 2020 [IMRG]

2020: A YEAR FOR MULTICHANNEL

YoY Online Sales Growth
[IMRG]

— MULTICHANNEL
..... PURE PLAY



“ In just a single day, [Shopify] merchants around the world produced more than 80% of the sales of the entire holiday shopping weekend last year.

Harley Finkelstein, President
SHOPIFY



49%

of all retail sales in December
was spent online
[BARCLAYS]



DOWNLOAD OUR EBOOK FOR THE FULL REPORT
ON UK'S 2020 SALES SEASON

LET'S GO

Comestri empowers brands to sell more everyday.

The platform gives merchants the ability to manage and enrich multiple sources of product information for use across independent sales channels such as ecommerce platforms (Salesforce Commerce Cloud, BigCommerce, Magento, Shopify), marketplaces (Amazon, eBay, The Iconic, Catch) and other online channels such as social media (Google, Facebook), email marketing platforms, order management systems and dropshippers.